### Illuminated Display "Texframe"

double-sided

#### How to create your print-ready files



#### File settings

**Format:** final format or scaled (e.g. 1:2) **Resolution:** ratio 1:1 96–150 dpi

ratio 1:2 192–300 dpi ratio 1:10 960–1500 dpi

Bleed: no Crop marks: no

Overprint: deactivated

Fonts: embedded or converted to paths

Do not use: clipping paths, alpha channels, masks in PSD



#### **File formats**

#### Digital- and large format printing:

ideally PDF X4,

for PDF X3, reduce to one layer ready for printing.\*

#### \*important notice

The marked file formats can be created in a variety of different programs with different attributes. This way, numerous errors may occur: for instance missing or incorrect fonts, color anomalies, missing images etc. **To avoid this please create your data as a print-ready PDF / X-3:2002.** Also, feel free to send or upload a preview (JPG) of your original file for comparison.



#### Colors

Color mode: CMYK

Color profile: ISO Coated v2, Coated Fogra 27/39

#### Do not use:

RGB and spot colors such as Pantone, HKS and RAL as they will be converted to CMYK. We cannot guarantee color accuracy for converted colors.

#### Proof

Color adjustments done in the RIP software or at the printer are not possible. If color accuracy is of importance, feel free to order a proof beforehand. You can, for example, create a file with different color swatches showing different versions of the color with corresponding CMYK values. Then, we produce a color binding preprint on the original material with original colors. Afterward, you still have the opportunity to adjust your printing file.



#### File upload



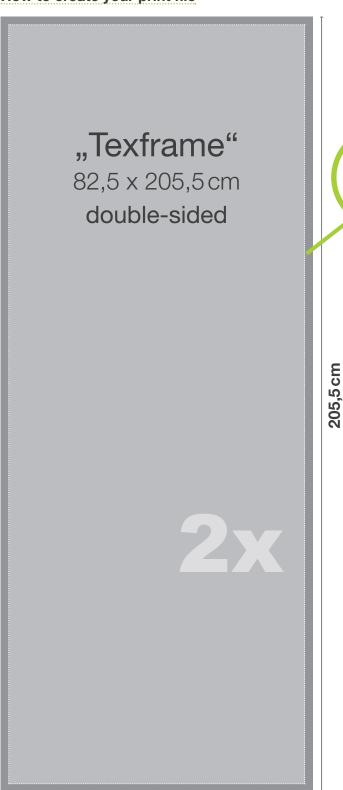
#### Upload to our server

www.werbecenter-onlineshop.de
Please sign up for an online account and
upload the files for the ordered product to
your latest order number.

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Dotted line (safety space):

We recommend a safety space of 2 cm for text, logos or other important elements.

This area will be used for the welt.

82,5 cm

## Illuminated Display "Texframe" (individual dimension)

double-sided

How to create your print file

"Texframe" 102,5 x 205,5 cm double-sided

2cm

#### Dotted line (safety space):

We recommend a safety space of 2 cm for text, logos or other important elements. This area will be used for the welt.

205,5 cm

102,5 cm

# Illuminated Display "Texframe" (individual dimension) double-sided

How to create your print file



152,5 cm