

## Illuminated Pillar „BicoloRa® LED“

double-sided, incl. digital print

### How to create your print file



#### File setting

<b>Format:</b>	final format or scaled (e.g. 1:2)
<b>Resolution:</b>	ratio 1:1 96-150 dpi ratio 1:2 192-300 dpi ratio 1:10 960-1500 dpi
<b>Bleed:</b>	no
<b>Crop marks:</b>	no
<b>Overprint:</b>	deactivated
<b>Fonts:</b>	embedded or converted to paths
<b>Do not use:</b>	clipping paths, alpha channels, masks in PSD



#### File formats

**Digital- and large format printing:**  
ideally PDF X4,  
for PDF X3, reduce to one layer ready for printing.\*

##### \*important notice

The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc.

**To avoid such problems please create your data as a ready to print file in PDF / X-3:2002.** To prevent incorrect printing, please feel free to send or upload your original file's preview (JPG) for comparison.



#### Colors

**Color mode:** CMYK  
**Color profile:** ISO Coated v2, Coated Fogra 27/39

##### Do not use:

RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.



### File upload



#### upload to our server

Please register in our onlineshop:  
[www.werbecenter-onlineshop.de](http://www.werbecenter-onlineshop.de)  
When you finished the ordering process, you can upload your artwork directly in our upload-center.

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You can create different motifs for the front and back side and upload them as a zip file or two-sided PDF. If both posters should be produced with the same file, you can specify this in the comment field in our upload center.

