

## Reprint for “display”

without B1

### How to create your print file



#### File settings

<b>Format:</b>	final format or scaled (e.g. 1:2)
<b>Resolution:</b>	ratio 1:1            96-150 dpi
	ratio 1:2            192-300 dpi
	ratio 1:10          960-1500 dpi
<b>Bleed:</b>	no
<b>Crop marks:</b>	no
<b>Overprint:</b>	deactivated
<b>Fonts:</b>	embedded or converted to paths
<b>Do not use:</b>	clipping paths, alpha channels, masks



#### File formats

##### Digital- and large format printing:

ideally PDF X4,  
for PDF X3, reduce to one layer ready for printing. \*

##### \*important notice

The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc.

**To avoid such problems please create your data as a ready to print file in PDF / X-3:2002.** To prevent incorrect printing, please feel free to send or upload your original file's preview (JPG) for comparison.



#### Colors

**Color mode:** CMYK  
**Color profile:** ISO Coated v2, Coated Fogra 27 / 39

**Do not use:** RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.

##### Proof

It is not possible to do color adjustments in the RIP software or at the printer. If color accuracy has high priority, we recommend you a proof beforehand.

The file can be created with several different versions of the color (e.g. small squares with the corresponding CMYK values).

We produce a colorbinding proof on the original material with the original colors. If necessary, you have the opportunity to adjust your file before print.

## REPRINT BANNERDISPLAY



Advertising & Displays  
Werbecenter-Berlin GmbH



#### Notes

- We print and produce with a tolerance up to 0,25%, so the size could differ.
- We could not guarantee precisely sizes by millimeter.
- According to the file format, color anomalies may occur.

#### File upload



##### upload to our server

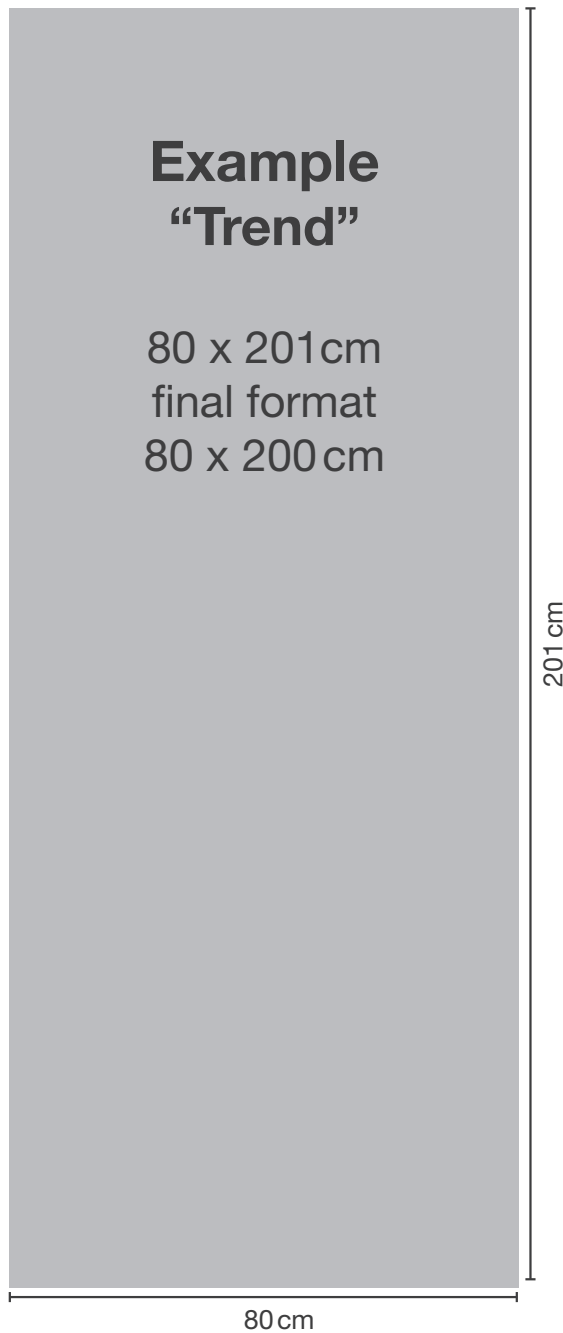
Please register in our onlineshop:  
[www.werbecenter-onlineshop.de](http://www.werbecenter-onlineshop.de)

When you finished the ordering process, you can upload your artwork directly in our upload-center.

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#### Our advice

We advise not to place important elements such as fonts or logos in the bottom area (starting 5 cm from below), since it might be sucked into the entrance of the cartridge.

#### Extra space for the cartridge

You may add 7 cm additionally to the bottom of your motive for the feed in the cartridge.

**Height of file: 207 cm**

**Visible height: 200 cm**