Flyer
different sizes

How to create your print file

File setting

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 300 dpi
	ratio 1:2 600 dpi
	ratio 1:10 3000 dpi
Bleed:	3mm bleed all around
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks in PSD

File formats

Digital- and large format printing:
ideally PDF X4,
for PDF X3, reduce to one layer ready for printing.*

*important notice
The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc.
To avoid such problems please create your data as a ready to print file in PDF / X-3:2002. To prevent incorrect printing, please feel free to send or upload your original file's preview (JPG) for comparison.

Colors

Color mode:	CMYK
Color profile:	ISO Coated v2, Coated Fogra 27 / 39

Do not use:
RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.

Notes

- We print and produce with a tolerance up to 0,25%, so the size could differ.
- We could not garantee precisely sizes by millimeter.
- According to the file format, color anomalies may occur.

File upload

upload to our server
Please register in our onlineshop:
www.werbecenter-onlineshop.de
When you finished the ordering process, you can upload your artwork directly in our upload-center.

Flyer
different sizes

How to create your print file

flyer
DIN A4

2x

297mm

303mm

210mm

216mm

file format
216 x 303 mm

final format
210 x 297 mm

bleed
3 mm all around

3 mm bleed

Note:
Safety area 4 mm from the edge:
We recommend a safety space of 4 mm for text, logos or other important elements. For the cut we could not garantee precisely sizes by millimeter.

The sketch is not to scale.

flyer
DIN long

file format
104 x 216 mm

final format
98 x 210 mm

bleed
3 mm all around

2x

flyer
DIN A5

file format
154 x 216 mm

final format
148 x 210 mm

bleed
3 mm all around

2x

flyer
DIN A6

file format
111 x 154 mm

final format
105 x 148 mm

bleed
3 mm all around

2x

IMPORTANT: *Please create the data **with** bleed, but **without** crop and registration marks.*