

# Dimensions of the print data

The format 85 x 200 cm is here used as an example. If you have selected a different format on the product page (please note the note "Print dimensions" in the description - for example 100 x 200 cm, 120 x 225 cm, 238 x 230 cm), please use these dimensions to create

# Retractable Display

Example

#### Summary

File format incl. 3 mm bleed Example: 85.6 x 200.6 cm

Visible final format Example: 85 x 200 cm

#### **Important**

Please create the data without bleed and cropmarks. Further information can be found on page 2.

#### **Examples and recommendation**

#### File format to be created

Create your chosen print size (see product page) incl. circumferential trim of 3 mm.

Example:  $85 \times 200 \text{ cm} = 85.6 \times 200.6 \text{ cm}$ Example: 120 x 225 cm = 120.6 x 225.6 cm

#### Extra space for the cartridge (optional)

You can also add 2 cm to the bottom of the motif for insertion into the cartridge. This serves as a bleed and should avoid white edges occur when built up the banner. (Background surfaces, colors, images please continue)

Example: 85 x 200 cm = 85.6 x 202.6 cm Example:  $120 \times 225 \text{ cm} = 120.6 \times 227.6 \text{ cm}$ 

#### Our recommendation

We recommend to not place any important elements such as fonts or logos in the bottom area (starting 5 cm from below), to prevent them from getting into the cartridge or being cut off.

85.6 cm

# ARTWORK Guideline Retractable Displays



# File settings

**Format:** final format or scaled (e.g. 1:2) **Resolution:** ratio 1:1 96-150 dpi

ratio 1:2 192-300 dpi ratio 1:10 960-1500 dpi

Bleed: 3 mm
Crop marks: no
Overprint: deactivated

Fonts: embedded or converted to paths

Do not use: embedded or converted to paths
clipping paths, alpha channels, masks



# **File formats**

#### Please use:

- PDF X-3\* or higher

#### \*important notice

I hese file formats can be created in a variety of different programs with different attributes. This way, numerous errors may occur: for instance missing or incorrect fonts, color anomalies, missing images etc. To avoid this please create your data as a print-ready PDF / X-3:2002.





# Colors

Color mode: CMYK

Color profile: ISO Coated v2, Coated Fogra 27/39

#### Do not use:

RGB and spot colors such as Pantone, HKS and RAL as they will be converted to CMYK. We cannot guarantee color accuracy for converted colors.

#### Proof:

Color adjustments done in the RIP software or at the printer are not possible. If color accuracy is of importance, feel free to order a proof beforehand.

# File upload



#### Upload to our server

www.werbecenter-onlineshop.de
Please sign up for an online account and
upload the files for the ordered product to
your latest order number.



# **Notes**

- · Print and production tolerance will be 0,25%
- · We can't guarantee measurements exact to the millimeter
- Depending on color profile, file format and print material, colors may vary